

NEW HAMPSHIRE STATE LIQUOR COMMISSION
AUGUST 10, 2006, 9:00 A.M.
AGENDA

I. FINANCIAL & ADMINISTRATIVE REPORTS

1. Financial Reports
 - A. Weekly, Y-T-D Sales Reports
 - B. Budget/Administrative Reports
2. IT Report
3. Human Resources Report

II. MARKETING & SALES REPORTS

1. Store Operations
 - A. Store Hours of Operation and Staffing Recommendation – Labor Day, Monday, September 4, 2006
 - B. Hooksett May Flooding
 - C. Store #28-Seabrook Beach – Recommended Hours of Operation
2. Purchasing Report
3. Merchandising Report
 - A. SPIRITS:
 - 1) Test Market Products:
 - a. Test Market Request (Jose Cuervo Tropina)
 - b. Test Market Request (Idol French Vodka)
 - c. Test Market Request (RU Classic & Lemon Vodkas)
 - 2) One Time Buy Requests:
 - a. Whyte and Mackay Scotch
 - b. Small Batch Bourbons
 - c. Crown Royal Extra Rare
 - 3) Jack Daniels Sweepstakes
 - 4) Kahlua Sweepstakes
 - 5) October Special Offers:
 - a. 97 electronic offers – Horizon Beverage Co.
 - b. 236 electronic offers – Southern Wine & Spirits of N.E.
 - B. WINES:
 - 1) Results of the Purchase & Display of Blackstone Riesling and Pinot Grigio
 - 2) Martignetti Buy 2 Get One Free- November & December 2006
 - 3) Diageo Chateau & Estates Holiday Sweepstakes & Email Coupon November & December 2006

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- 4) Patriots Play of the Game Sweepstakes October, November & December 2006
- 5) Recommended Allocated Wines for Distribution to Selected Stores (5 items)
- 6) Recommended Allocated Wines (Absolutes) for Distribution to Selected Stores (8 items)
- 7) Primary Source Submissions (5 exclusive agent; 18 imported)
- 8) Tabled Items:
 - a. October Gift Card Reward Program (tabled from 7/26/06, Item B-2)
- 9) Store Tasting (Southern Wine & Spirits of N.E.)

III. ENFORCEMENT & LICENSING REPORT

IV. CHAIRMAN'S REPORT & LATE ITEMS

1. Bailment Requests
2. Coupon Approvals
3. Late Items/Other

V. EXECUTIVE SESSION

1. Personnel
2. Store Locations

/D. Hartford